

GREAT LAKES MEDIA SHOW

MARCH 2 & 3 | LANSING CENTER

#MABshow
2022

WE'RE BACK!

CONNECT WITH MEDIA INDUSTRY PROFESSIONALS
FROM ACROSS THE STATE OF MICHIGAN

Sign up now to partner your brand with the 2022 Great Lakes Media Show, presented by the Michigan Association of Broadcasters (MAB). This is your premier opportunity to engage influential leaders from across the broadcast industry.

**OVER 80% OF MICHIGAN BROADCAST STATIONS WERE
AT THIS PREMIER INDUSTRY EVENT IN 2020**

As a sponsor of the Great Lakes Media Show, you will become a recognized part of this established gathering of Michigan's broadcast and media industry leaders. This successful, and expanding, state-wide event offers a unique opportunity to promote your brand to intelligent, talented and influential broadcasters, media company managers, journalists, sales executives and engineering professionals.

Platinum Level | \$5,000

- Full-page ad in the event program (3.25"w x 8.5"h)
- Large-size logo on the event website
- Appropriate signage at the event
- Opportunity to speak at the Media Show
- Banner at the Media Show
- Up to three (3) registrations to the Media Show
- Choice of one (1) exclusive event promotion, such as

Keynote Speaker, Session Track, Awards Reception

Gold Level | \$2,500

- Half-page ad in the event program (3.25"w x 4"h)
- Large-size logo on the event website
- Appropriate signage at the event
- Two (2) registrations to the Media Show
- Choice of one (1) exclusive event promotion, such as

Beer & Bull (multiple available), Exhibit Hall Breaks

Silver Level | \$1,200

- Quarter-page ad in the event program (3.25"w x 1.75"h)
 - Medium-size logo on the event website
 - Appropriate signage at the event
 - One (1) registration to the Media Show
 - Choice of one (1) exclusive event promotion, such as
- Session Room Sponsor (multiple available), Refreshment Break, Charging Station, Wi-Fi**

Bronze Level | \$500

- Quarter-page ad in the event program (3.25"w x 1.75"h)
- Small-size logo on event website
- Small-size logo on sponsor signage at the event

Program Ads

- Full Page: \$200
- Half Page: \$150
- Quarter Page: \$100

CONTACT US NOW TO DESIGN A SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU!

Call Rachel Krause at 517-484-7444 or email krause@michmab.com

Sponsorship for exclusive event promotions will be reserved on a first-come, first-serve basis with secured payment.

Learn more at GreatLakesMediaShow.com

The MAB will follow the CDC guidelines for COVID-19 prevention and health safety at the time of the Great Lakes Media Show.

More will be posted as we get closer to the event.