

20 MICHIGAN STUDENT 22 BROADCAST AWARDS

CONTEST INFORMATION

- **NO entry fee.** All entries must be submitted via the online entry system.
- All entries are judged by Michigan broadcasters.
- The judges will be asked to judge each entry based on the criteria listed in each category and how well it follows the category description. The judges will also be encouraged to give feedback on each entry. The feedback, when given, will be made available to view after the competition.
- Awards may be given for 1st, 2nd and Honorable Mention in each category. First place winners receive three (3) points; second place winners receive two (2) points; and Honorable Mentions receive one (1) point for each winning entry towards Station/Program of the Year.
- **Station/Program of the Year Award** – The Station/Program of the Year award will be presented to the following: one high school radio station/program; one high school television station/program; one college radio station/program; and one college television station/program. To win the Station/Program of the Year award, the school must receive the most cumulative points in all categories entered. More than one station/program may be awarded the Station/Program of the Year award.

CONTEST RULES

- Each school's station/program may submit up to five (5) entries per category unless otherwise specified. If more than five (5) are submitted in each category, only the first 5 submitted will be judged. All other submissions by that station/program in that category will not be judged.
- **Independent projects** produced by students currently in school may be submitted, however they will not count towards a school's "Station of the Year" points.
To submit an independent project, create an Open Call Contestant account, click "Submit Entry," choose the appropriate division and category, then choose "Independent Project" in the dropdown menu under "Where Published or Performed."
- Up to four (4) students may be credited on an entry, others may be added by contacting the MABF office if the entry is selected as a winner.
- All Michigan college, high school and trade school students are welcome to enter.
- Entries must have been created and produced from **January 1, 2021 through December 7, 2021.**
- All entries must be submitted via the online entry system. **All entry links should be checked prior to submitting each entry.**
- Supplemental attachments for entries are accepted and may not exceed 10MB in size. Accepted file types include: PDF, GIF, PNG, or JPG. No other file types will be accepted. Please have back-up copies and be certain all links work and remain live.
- Different categories must be on separate entries. Please complete a separate online submission for each entry.
- Entries must be completely created and produced by students. The creative concept of each entry must be original to the students submitting the entry.
- Each entry upload must be labeled with the category name, title of the entry, and school.
- All entries must first be uploaded to an external hosting site before they can be submitted to the online entry system. Suggested sites include: YouTube.com, Soundcloud.com and Vimeo.
- Failure to comply with these guidelines will result in disqualification.
- All judges' decisions are final.
- **All entries must be received by 3:00 p.m. EST on Tuesday, December 7, 2021.**
- All entries become the property of the MAB Foundation. Entries may be used by the MAB Foundation and category sponsors for promotional purposes only.

ENTRY DEADLINE
TUESDAY, DECEMBER 07, 2021
3:00 P.M.

QUESTIONS?
Email: mabf@michmab.com
Call: 517-484-7444

For complete details and to enter your submissions, visit StudentBroadcastAwards.com

 **MAB** FOUNDATION
222 N. Chestnut St.
Lansing, MI 48933
MichMAB.com/MABF