

2021 Michigan Student Broadcast Award Results

College Television

Current Events Story

First Place: [Still Spreading Spirit](#)

- Mikayla Temple (Michigan State University)

Second Place: Thank you for Voting

- Sam Britten (Michigan State University)

Honorable Mention: High Water by Christopher Cooper

- Christopher Cooper (Grand Valley State University)

Documentary

First Place: [The Twin Pandemics](#)

- Cierra Chapman, Charlie Woodside, Armand Saavedra (Michigan State University)

Second Place: A Search for Belonging

- Kaleigh McKee, Alec Suchan, Bre Nolan, Sam Joachim (Hope College)

Honorable Mention: Animal Conservation: A Redemption Story

- Robert Precious (Adrian College)

Hard News

First Place: [Taking Another Crack at Fixing Michigan Roads](#)

- Sam Britten (Michigan State University)

Second Place: That's a Serious Violation of Research Protocols

- Sam Britten (Michigan State University)

Honorable Mention: On-Air Personality

- Katie Rankin (Spring Arbor University)

News Feature

First Place: [A Sound to Soldier On](#)

- Mikayla Temple (Michigan State University)

Second Place: Talking About Yesterday or Tomorrow?

- Joe Freihofer (Michigan State University)

Honorable Mention: No More Screams for Dairy Store Ice Cream

- Mikayla Temple (Michigan State University)

Newscast

First Place: [West Side Stories, Episode 3: GVSU Coach Retires, Skytron, Anthony Michael Hall](#)

- Katie Meyers, Leah Kerr, Michelle Ruiz, Sean DeWard (Grand Valley State University)

Second Place: News Central November 13, 2020

- Mallory Fini (Central Michigan University)

Honorable Mention: Bulldog Bulletin 9/24/20

- Matthew Kibby, Meghan Abbee (Adrian College)

Pandemic Production, Spring Semester

First Place: [News Central Live from Home](#)

- Spring 2020 News Central Students (Central Michigan University)

Second Place: College in the Shadow of Death

- Dallas Barringer (Adrian College)

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Pandemic Production, Fall Semester

First Place: [Focal Point News COVID-19 Special](#)

- Ian Gilmour, Chloe Peter, Julian Stainback, Mikayla Temple (Michigan State University)

Public Service Announcement

First Place: [Ask. Listen. Talk.](#)

- Elijah Johnson (Independent Project)

Second Place: Husky Adoption PSA

- Callie Moffett (Lansing Community College)

Honorable Mention: Spend Time with Family

- Elijah Johnson (Independent Project)

Sports Announcing Team

First Place: [MSU vs. NIU Women's Basketball](#)

- Ian Gilmour, Alexis Ayala (Michigan State University)

Second Place: Erich Bach & Lexi Ayala MSU vs. Purdue Women's Basketball

- Eric Bach, Alexis Ayala (Michigan State University)

Honorable Mention: Eric Bach & Alexis Ayala MSU vs. Oakland Women's Basketball

- Eric Bach, Alexis Ayala (Michigan State University)

Sportscast

First Place: [Focal Point News Sportscast 02/07/20](#)

- Joe Freihofer, Sam Britten, Ian Gilmour (Michigan State University)

Second Place: Focal Point News Sportscast 02/21/20

- Joe Freihofer, Sam Britten, Ian Gilmour (Michigan State University)

Honorable Mention: Spartan Sports Report 1/08/20

- Sam Britten, Joe Freihofer, Ian Gilmour, Taylor Gattoni (Michigan State University)

Talk Show/Scripted Show

First Place: [COVID-19 and the Economic Impact on East Lansing](#)

- Chloe Peter, Ian Gilmour, Julian Stainback, Mikayla Temple (Michigan State University)

Second Place: Ferris Sports Update

- James Kilgore, Vernard Norris (Ferris State University)

Honorable Mention: Welcome

- Becky Yauch, Anthony Anger (Central Michigan University)

Use of Multimedia

First Place: [The \\$27,000 Idea](#)

- Joe Freihofer, Julian Stainback (Michigan State University)

[Link 2](#) | [Link 3](#) | [Link 4](#)

Second Place: The Early Days of COVID on Campus

- Katie Birecki, Julian Stainback (Michigan State University)

Honorable Mention: MSU Loses an Iconic Voice



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