



820 North Capitol Ave. ~ Lansing, Michigan 48906
 PH: 517.484.7444 ~ FX: 517.484.5810 ~ Toll Free 1.800.YOUR.MAB
 mab@michmab.com ~ www.michmab.com

2021 Membership Dues

- A moderate cash dues investment is required, and a voluntary commitment of 50 on-air messages aired ROS month.
- Check the category that pertains to **EACH** station based on its gross advertising income minus agency fees and all related commissions for last year. Please include revenue from all radio and TV channels that are sold separately.
- **IMPORTANT: If AM/FM/HD is simulcast and billed as one buy, check only one category.**
- **Please note which stations are simulcast. If AM/FM/HD are sold separately, you must check separate categories and pay dues for each station. (PLEASE change any call letters that are not correct.)**
- LMA & LSMA's must pay as individual stations

Station Income per call letter	\$0-150K	\$150-\$500K	\$500K-1M	\$1-2M	\$2-5M	\$5-10M	\$10-20M	\$20M+	Total Dues Per station
2021 Dues	\$50	\$75	\$100	\$150	\$200	\$300	\$400	\$500	

Total for all call letters: \$ _____
 Prefer to pay *group dues for this market: \$ 500.00

Total Payment Enclosed=All call letters OR Group dues: \$ _____

***IMPORTANT:** Group owners have the option of paying the group dues for stations owned **in the same market area**; OR pay for each station individually, whichever is the lesser amount. If the group owns stations in multiple markets each market must pay the group dues separately.

PAYMENT OPTIONS:

Check Enclosed. Check Number: _____ Credit Card. Circle One: Visa Master Card American Express

Card Number: _____ Exp. _____

CCV #: _____

Name On the Card: _____

Card Address, Zip: _____

Signature: _____

Payments to the Michigan Association of Broadcasters may be deducted as a legitimate business expense under the Internal Revenue Service Code. They are not deductible, however, as a charitable contribution for Federal Income Tax purposes.

**Please return this invoice with your payment.
 Thank You!**