

1949 - 2019



#MABsummer

ANOTHER GRAND SUMMER

ADVOCACY CONFERENCE & ANNUAL MEETING | LIFETIME ACHIEVEMENT/HALL OF FAME AWARDS BANQUET
AUGUST 5 & 6, 2019 | JW MARRIOTT - GRAND RAPIDS | MABsummer.com

Afternoon Lunch | \$2,000

Includes exclusive signage at the lunch event; appropriate logo recognition in all-inclusive event signage and programs; XL-size logo on MAB website event page; two registrations; sponsor ribbon; and a post-event attendee list.

Awards Banquet | \$2,000 (Two available)

Includes exclusive signage at banquet dinner and awards presentation; appropriate logo recognition in all-inclusive event signage and programs; opportunity to speak at the banquet program; XL-size logo on MAB website event page; small to medium banner hung in banquet room (provided by sponsor); two registrations; sponsor ribbon; and a post-event attendee list.

Awards Reception | \$2,000

Includes exclusive signage at awards preview reception cocktail hour; appropriate logo recognition in all-inclusive event signage and programs; XL-size logo on MAB website event page; small to medium banner hung in reception room (provided by sponsor); two registrations; sponsor ribbon; and a post-event attendee list.

Afterglow Reception | \$2,000

Includes exclusive signage at the afterglow event; appropriate logo recognition in all-inclusive event signage and programs; XL-size logo on MAB website event page; small to medium banner hung in afterglow room (provided by sponsor); two registrations; sponsor ribbon; and a post-event attendee list.

Registration | \$1,500

Includes appropriate signage at Advocacy Conference registration; appropriate logo recognition in all-inclusive event signage and programs; large-size logo on MAB website event page; one registration; sponsor ribbon; and a post-event attendee list.

Program Sponsor (Advocacy Conference & Annual Meeting) | \$1,200

Includes full-page (8.5x11) advertisement on the back cover of the Advocacy Conference and Annual Meeting Program; logo recognition at the event; large-size logo on MAB website event page; sponsor ribbon; and a post-event attendee list.

Program Sponsor (Awards Banquet) | \$1,200

Includes full-page (5.5x8.5) advertisement on the back cover of the Awards Banquet Program; logo and verbal recognition at event; large-size logo on MAB website; one event registration; sponsor ribbon; and a post-event attendee list.

General Sponsor (Platinum Level) | \$800

Includes appropriate logo recognition in all-inclusive event signage and programs; medium-size logo on MAB website; one registration; sponsor ribbon; and a post-event attendee list.

General Sponsor (Crimson Level) | \$325

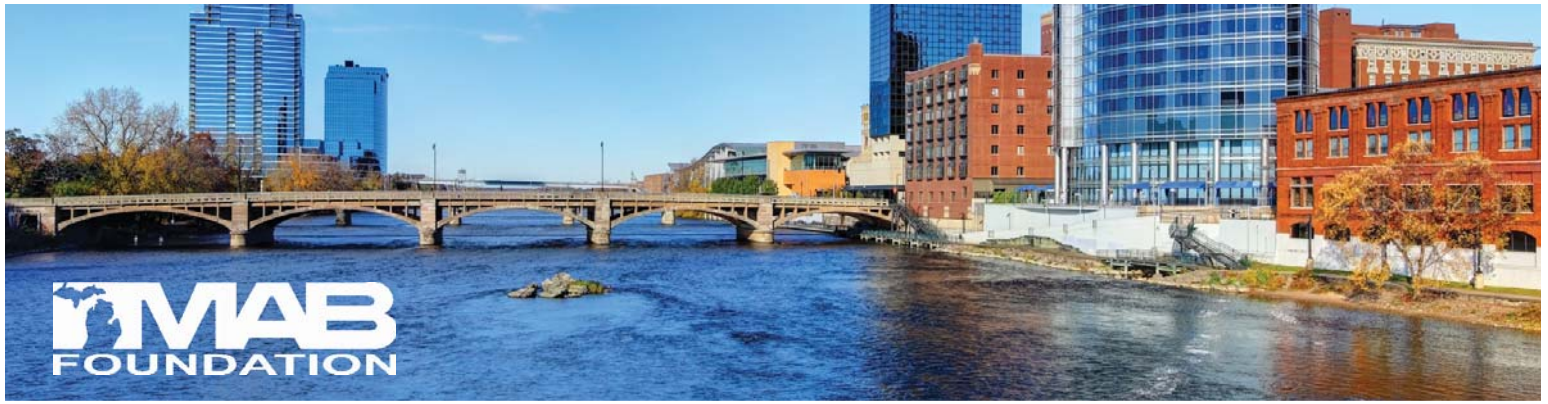
Includes appropriate logo recognition in all-inclusive event signage and programs; small-size logo on MAB website; and post-event attendee list.

Awards Banquet Program Ads | \$150 or \$200

Help us congratulate the 2019 Lifetime Achievement Award and Michigan Broadcasting Hall of Fame honorees through advertising. All ads are in full color and must be provided in either a JPEG, TIFF, PSD, PDF or EPS at 300 dpi.

Important: Payments for MAB Foundation events, after expenses, may be deductible as charitable contributions. Official letters explaining these amounts will be provided after the event via mail. Sponsorships available on a first come, first served basis. Some co-sponsorships are available.

Contact us NOW to design a Sponsorship Package that is right for you!
Call Jacquelen Timm at 517-484-7444 or timmm@michmab.com



The MAB Foundation invites you to celebrate the 70th Anniversary of the MAB by becoming a sponsor of this summer's GRAND conference and anniversary event. Celebrate the MAB and gain valuable brand exposure with the most influential top broadcast industry decision makers from across the State of Michigan.



Please complete this Sponsorship Registration Form. All registrations and payments must be received by **Friday, July 12, 2019** to secure your sponsorship. For all conference sponsorships and advertising sales contact Jacquelen Timm at timmm@michmab.com or 1-800-YOUR-MAB

1. Select your sponsorship(s):

- Afternoon Lunch | \$2,000
- Awards Banquet | \$2,000 (Two available)
- Awards Reception | \$2,000
- Afterglow Reception | \$2,000
- Registration | \$1,500
- Program Sponsor (Advocacy Conference & Annual Meeting) | \$1,200
- Program Sponsor (Awards Banquet) | \$1,200
- General Sponsor (Platinum Level) | \$800
- General Sponsor (Crimson Level) | \$325
- Awards Banquet Program Ad (Full Page) | \$200
- Awards Banquet Program Ad (Half Page) | \$150

Total Amount Due \$

Sponsorship Deadline: Friday, July 12, 2019.

2. Contact information:

Company Name _____

Address _____

City, State, Zip _____

Phone (_____) _____

Contact Person _____

Title _____

Email Address _____

Website Address _____

Signature _____

By signing above I agree to sponsor the event and/or level indicated and I agree to pay the listed amount by July 12, 2019

3. Payment information:

Total Amount Due \$ _____

Check Enclosed (payable to: MAB Foundation)

Credit Card: AMEX MC VISA Discover

Credit Card # _____

Expiration Date _____ CCV _____

Name on Card _____

Billing Address for Card _____

City, State, Zip _____

Signature _____

4. Send registration form and payment to:

MAB Foundation | Attn: Jacquelen Timm
820 N. Capitol Ave. | Lansing, Michigan 48906

Payments for MAB Foundation events, after expenses, may be deductible as charitable contributions. Official letters explaining these amounts will be provided after the event via mail. Attendance numbers are estimates based on last year's figures and current forecasts. Sponsorships available on a first come, first served basis. Some co-sponsorships are available.