



BEA ENTRY TRACKING SHEET

Use the following check list as a tool to help you track your station's entries.

Commercial Television Categories

Station Call Letters/Network: _____

1. BREAKING NEWS STORY

- _____
- _____
- _____

2. COMMERCIAL

- _____
- _____
- _____

3. COMMUNITY INVOLVEMENT

- _____

4. FEATURE/USE OF MEDIUM

- _____
- _____
- _____

5. INVESTIGATIVE STORY

- _____
- _____
- _____

6. MARKETING MATERIALS AND PROMOS

- _____
- _____
- _____

7. MINI-DOCUMENTARY OR SERIES

- _____
- _____
- _____

8. NEWSCAST

- _____
- _____
- _____

9. NEWS ANCHOR

- _____
- _____
- _____
- _____
- _____

10. NEWS REPORTER

- _____
- _____
- _____
- _____
- _____

11. NEWS SPECIAL

- _____
- _____
- _____

12. PHOTOJOURNALIST

- _____
- _____
- _____
- _____
- _____

13. SPECIAL INTEREST PROGRAMMING

- _____
- _____
- _____

14. SPORTS

- _____
- _____
- _____

15. USE OF NEW MEDIA

- _____
- _____
- _____

16. WEATHERCAST

- _____
- _____
- _____